Relay 2015

Speaker Bios & Twitter Handles

**Steve Robinson, General Manager, Cloud Platform Services, IBM Cloud**

**Twitter: @robinsonsj**

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| Steve Robinson is the General Manager, Cloud Platform Services Division for IBM Cloud. This division is focused on the platforms and services targeted to the developer community and provides the foundation to simplify cloud development and deployment. This mission includes launching Bluemix, IBM’s first Platform as a Service, as well as transforming IBM’s broad middleware portfolio into composable services. |

Prior to his current position, Steve formed the IBM Security Systems division where he was Vice President of Development, Product management and Strategy. Previous executive roles included VP sales for the Rational division and VP Technical Services for the Lotus division and Executive Assistant to John Thompson in his role as IBM’s Vice Chairman.

Steve earned his undergraduate degree from Wake Forest University and his MBA from Duke University’s Fuqua School of Business.

**Tim Vanderham**

**TBD**

**Damion Heredia, Vice President of Product Management and Design**

**IBM Bluemix and Marketplace**

**Twitter: @damionheredia**

Damion Heredia is Vice President of Product Management & Design, Cloud Platform Services, for IBM Software Group. In this role, he has global product responsibility for driving the strategy and product experience of the new IBM Bluemix Platform-as-a-Service portfolio. This includes cloud services from middleware, solutions, and partners.

Previously, Mr. Heredia was Director of Mobile Security & Management. In this capacity, he helped lead the launch of our MobileFirst software strategy and portfolio. Mr. Heredia also led the M&A strategy, which resulted in the acquisition of Fiberlink, the leading Mobile Device Management company.

Prior to this role, Mr. Heredia was head of Product Management and Design for IBM Software’s Business Process Management business. He led the consolidation and simplification of our BPM product line. He launched the first self-service SaaS product, Blueworks Live, within WebSphere. Mr. Heredia also helped define a design methodology, which would later become the basis for IBM Design Thinking.

Mr. Heredia joined IBM in 2010 as part of the acquisition of Lombardi Software in Austin, Texas. Mr. Heredia was Vice President of Products and was responsible for driving strategy direction and product execution. He helped lead Lombardi’s growth from a startup of 10 employees to the top company in the space with over 250 people.

Mr. Heredia holds a BS in Electrical Engineering from Purdue University.

**Nancy Pearson, IBM Cloud, Chief Marketing Officer**

**Twitter: nancy\_pearson**

Nancy Pearson is the IBM Cloud, Chief Marketing Officer. Nancy leads all aspects of global marketing for this new growth unit, including; Marketing Strategy, social, digital, demand generation, portfolio & performance marketing leadership, Developer Marketing, content marketing and field marketing.

Prior Vice President global roles have included; Vice President, Cloud Category, Expert Integrated Systems, WebSphere Marketing, Cloud Computing SWG, Global Marketing & Channel for the IBM Information Management, Tivoli Software, Linux Marketing. In her leadership roles she has been responsible for the marketing integration for over 35 IBM acquisitions across multiple business units and brands including, Cognos Software, Rational Software, SoftLayer.

In addition to Nancy’s leadership positions in IBM Corporate Marketing she has worked across multiple units in IBM; Software, Services and Systems, business consulting (Coopers & Lybrand), technical education and sales.

She has also been recognized as one of the Most Influential Women in Cloud 2015 <http://getvoip.com/blog/2015/03/24/women-in-cloud>, Working Mothers Hall of Fame and has a dedicated chapter in Karen L. Rancourt’s book Empowered professionals: Making a Difference. Nancy is also Vice President on the Board of Directors for the non-profit, [Careers for People with Disabilities](http://careersforpeoplewithdisabilities.org/).

Nancy holds both a BA degree from Pace University and a Masters degree from Fordham University. She holds degrees in Psychology and a MS in Adult Education, and a Market Management Certification from Columbia University.

**Danny Sabbah, CTO & GM Next Generation Platform**

**Twitter: N/A**

Dr. Daniel Sabbah is the Chief Technology Officer and General Manager for IBM's Cloud initiative. He is responsible for aligning IBM direction for Cloud and Mobility into a coherent, next generation architecture.  As part of his role, he guides the IBM Cloud portfolio involving software (middleware and application services), hardware (servers/storage/networking through a software defined environment) and technology and business services. A founder of IBM's open source policy and Eclipse, Dr. Sabbah believes in an open cloud architecture that helps clients balance innovation with preservation and optimization of their existing investments.

**Bala Rajaraman, IBM Fellow and CTO for Bluemix and Cloud Platform Services**

**Twitter: @bala\_rajaraman**

Bala Rajaraman is currently an IBM Fellow and CTO for Bluemix and Cloud Platform Services. His current responsibilities include the strategy, architecture and design of next generation cloud platform-as-a-service solutions (Bluemix). In the past he has been involved in the strategy, architecture and design of several products for cloud computing, service operations management and DevOps. His areas of professional interest include cloud computing, automation, networking and systems performance. He holds over 25 patents in these areas. He received a Ph. D. in Computer engineering from Clemson University, South Carolina and a Masters in Computer Engineering from Drexel University, Philadelphia

**Angel Diaz**

**Twitter:**

**Jason McGee**

**TBD**

**Rachel Reinitz, IBM Distinguished Engineer and CTO of IBM Bluemix Garage**

**Twitter: @rreinitz**

Rachel Reinitz is an IBM Distinguished Engineer and CTO of IBM Bluemix Garage.  The Bluemix Garages are new consulting labs housed in startup communities that partner with clients of all sizes to design and develop engaging apps and transform how development is done.  Rachel is a leader of IBM’s adoption of Cloud Foundry as the basis for IBM Bluemix, IBM’s PaaS offering. She leads clients on adoption of new technologies and is currently focused applying agile methods to building cloud applications with clients.  She is a frequent conference presenter and article/blog author. One of her blogs is <http://thoughtsoncloud.com/2014/04/introducing-bluemix-garage/>.

**Jesse Proudman**

**TBD**

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**John Rymer**

**TBD**

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**Andy Hoyt**

**TBD**

**Jeff Brent**

**TBD**

**Skyla Loomis**

**TBD**